

CITY
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Lifestyle



GUIDE

Berkeley
Designed for life

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Luxury

GUIDE FROM

A TO Z

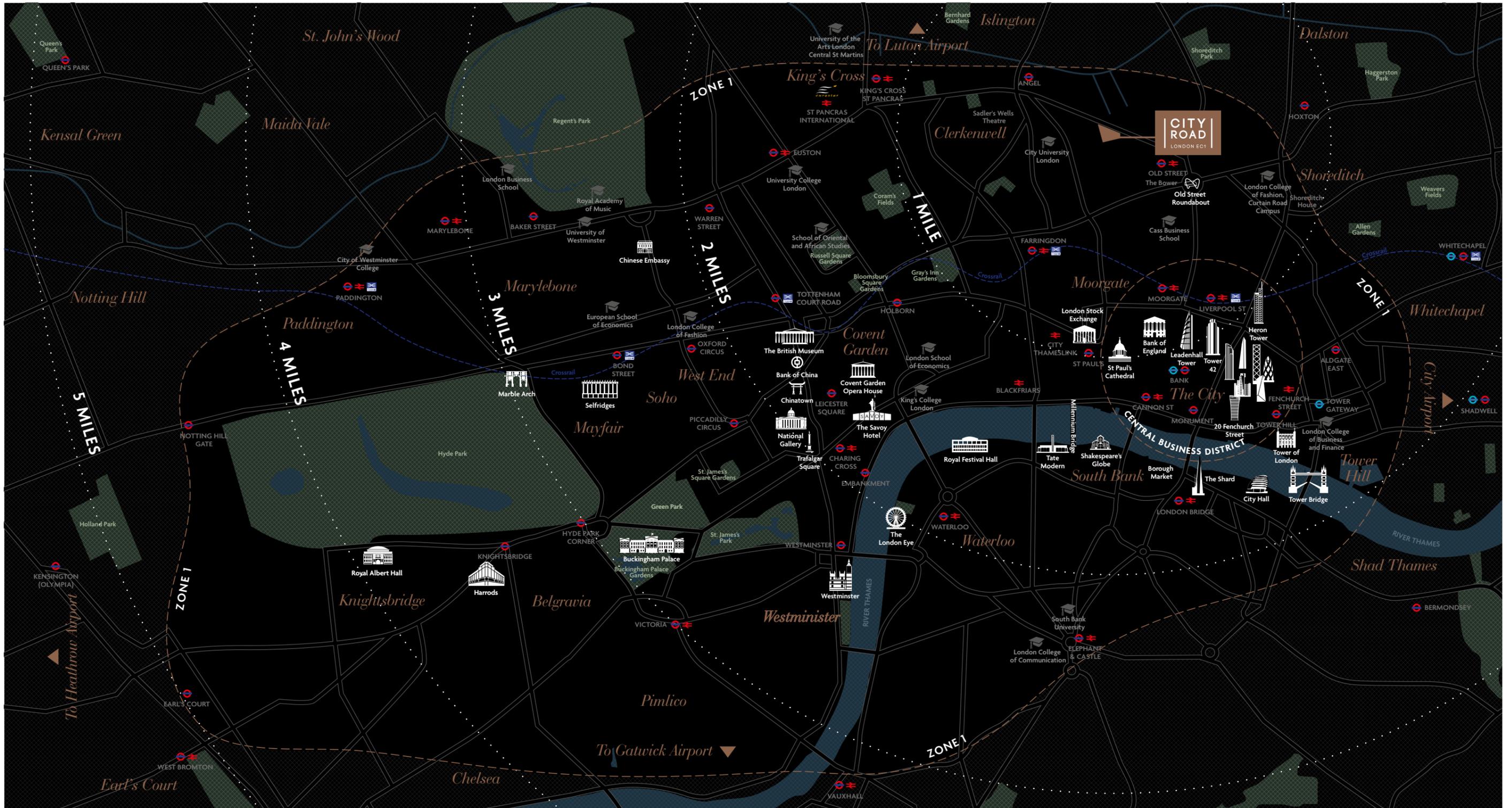
As a global city, London has something for everyone. It is one of the world's most visited cities: for its history and culture, arts and fine food, the experience is unrivalled and all on your doorstep at City Road. London's cultural dynamism attracts visitors and residents alike from every country.

In 2021, London was named the rich person's city of choice for lifestyle – for its abundance of Michelin-starred restaurants, opera houses and theatres, universities, sports and shopping facilities. London has also overtaken New York to the top spot, with the highest concentration of 'high net worth individuals' in the world,* making it a haven for those seeking the pinnacle of luxury lifestyle.

In this guide, we've compiled some of the most prestigious places to dine, socialise, shop and enjoy life in this unique capital city, as well as their proximity to City Road.

*Source: Knight Frank 2021 Wealth Report.





IT CAN *only* BE
LONDON

A man with a short haircut, wearing a dark purple or black suit jacket over a black turtleneck, stands in profile looking down. He is holding a black leather bag. He is positioned next to a dark-colored car with its driver-side door open. The background shows a city street with buildings and other cars, slightly out of focus.

Style IS A WAY TO SAY WHO
YOU ARE WITHOUT
HAVING TO
SPEAK

— Rachel Zoe

For those seeking a lifestyle at the luxury level, London will not disappoint. In this guide we list some of the most prestigious places to dine, socialise, shop and enjoy life in this unique capital city.

CULINARY HEAVYWEIGHTS



RESTAURANTS

Lucky Cat

10 Grosvenor Square, W1K 6JP

www.gordonramsayrestaurants.com/lucky-cat

3.5 Miles from City Road

A new Gordon Ramsay restaurant inspired by Tokyo and Shanghai's drinking dens of the 1930s. Expect Asian inspired small plates, robata grilled dishes, sushi and sashimi.

A. Wong

70 Wilton Rd, Pimlico SW1V 1DE

www.awong.co.uk

4.5 Miles from City Road

Heralded as 'simply the best Chinese food in London', Andrew Wong's inspiration comes from his travels through the provinces of China and he presents his own unique interpretations of dishes from all its regions.



A Taste OF ADVENTURE



RESTAURANTS

Hélène Darroze at The Connaught

Carlos Place, W1K 2AL

www.the-connaught.co.uk

4 Miles from City Road

This 3 Michelin-starred restaurant has achieved its reputation under the leadership of chef Hélène Darroze. Each dish is a culinary work of art, grounded in seasonal produce. The morning patisserie is exquisite, and the restaurant's Martini trolley earned it the accolade of World's Best Bar in 2021.

Coya Members' Club

118 Piccadilly, W1J 7NW

www.coyarestaurant.com/members-club

4 Miles from City Road

Latin American flavours, particularly Peruvian food and pisco cocktails, are the signatures of the much-awarded Coya restaurants. The Coya Members' Club allows diners to enjoy these delights in an exclusive Mayfair setting. Members can also take part in networking evenings, exhibitions, talks and musical performances.

Nobu

19 Old Park Lane, W1K 1LB

www.noburestaurants.com

4 Miles from City Road

Beautifully executed Japanese food has given the Nobu restaurants their deserved reputation. The London Old Park Lane branch follows the successful formula, offering an extensive menu of hot and cold food, including sushi, sashimi and the famous wagyu beef and black cod.



CULINARY HEAVYWEIGHTS



RESTAURANTS

Bob Bob Ricard
1 Upper James Street, W1F 9DF
www.bobbobricard.com
3 Miles from City Road

Classic, extravagant, beautifully executed British and Russian dishes are the hallmark of this Soho restaurant: turbot coulibiac is the star of the show. Every table has a 'press for champagne' button and unsurprisingly, the restaurant serves more champagne than any restaurant in Britain. Bob Ricard has another restaurant in the City, and a Tokyo offshoot opens soon.



Sketch
9 Conduit Street, W1S 2XG
sketch.london
3 Miles from City Road

Michelin-starred cuisine at this impeccably glamorous venue, which is a series of fabulous restaurants in a Mayfair townhouse. Each one has its own decorative theme, with original artwork everywhere you look. The menu offers delicious and inventive modern European food and includes breakfast and cocktails too.

Sketch also has an online shop where you can purchase designer glassware and ceramics.

ONE CANNOT THINK WELL,

love well, SLEEP WELL, IF ONE HASN'T
DINED WELL

— Virginia Woolf

Yauatcha
15–17 Broadwick Street, W1F 0DL
www.yauatcha.com
2.5 Miles from City Road

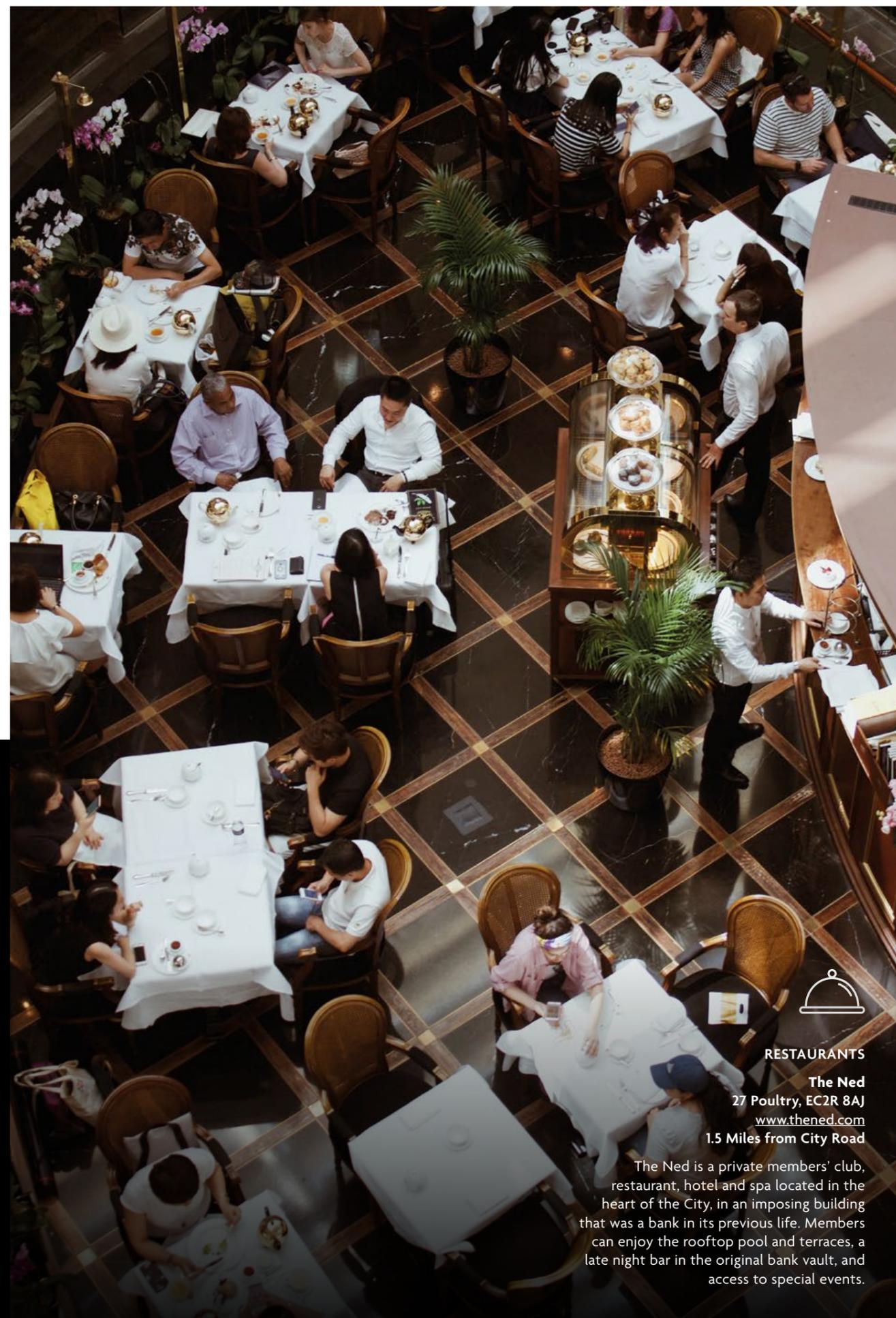
Yauatcha is an all-day dim sum tea house celebrating authentic Cantonese cuisine with a modern influence. Also famous for its patisserie, in the afternoon it offers an extensive array of macarons, petits gateaux, chocolates and gateaux that take inspiration from Chinese heritage and ingredients.



Gymkhana
42 Albermarle Street, W1S 4JH
www.gymkhanalondon.com
3.5 Miles from City Road

Inspired by the elite clubs of India, whose high society members gather to socialise, dine and play sport. The Michelin-starred menu offers refined Indian food, including some realistically-priced tasting and set menus. The house cocktail, silver sip gimlet, sets the elegant tone.

For a less formal Asian dining experience, explore the authentic restaurants and shops of London's Chinatown neighbourhood, and join in special events to get a flavour of Chinese culture in London.



RESTAURANTS

The Ned
27 Poultry, EC2R 8AJ
www.thened.com
1.5 Miles from City Road

The Ned is a private members' club, restaurant, hotel and spa located in the heart of the City, in an imposing building that was a bank in its previous life. Members can enjoy the rooftop pool and terraces, a late night bar in the original bank vault, and access to special events.



Fashions

FADE, STYLE IS

ETERNAL

– Yves Saint Laurent

Most of the world's couturiers and designers have a presence in London, showcasing their creations in spectacular flagship stores.



BOUTIQUES & FLAGSHIP STORES

Burberry

121 Regent St, W1B 4TB
www.burberry.com
3.5 Miles from City Road

Burberry is a British luxury fashion house headquartered in London and founded in 1856. It is most famous for its trench coat, as well as, leather goods, footwear, fashion accessories, eyewear, fragrances and cosmetics.

House of Dior Boutique

160–162 New Bond St, W1S 2UE
www.dior.com
3.5 Miles from City Road

A unique blend of fashion and art, the House of Dior is a luxury shopping environment hosting all the Dior desirables under one roof: women's and men's clothing, jewellery, watches and homewares.

Alexander McQueen Flagship Store

27 Old Bond Street, W1S 4QE
www.alexandermcqueen.com
3.5 Miles from City Road

The late British designer is widely regarded as a genius who pushed the boundaries of fashion. His signature style mixes razor-sharp tailoring with melodramatic silhouettes and directional cuts. Darkly romantic, many pieces carry the iconic skull motif.



FASHION & BOUTIQUES



BOUTIQUES & FLAGSHIP STORES

Selfridges
400 Oxford Street, W1C 1JS
www.selfridges.com
3.5 Miles from City Road

The iconic Selfridges, located on London's Oxford Street is a department store to rival Harrods, with many of the world's leading fashion houses having concessions. Everything from clothing to perfumery, household goods to electricals, you can find it all at Selfridges.



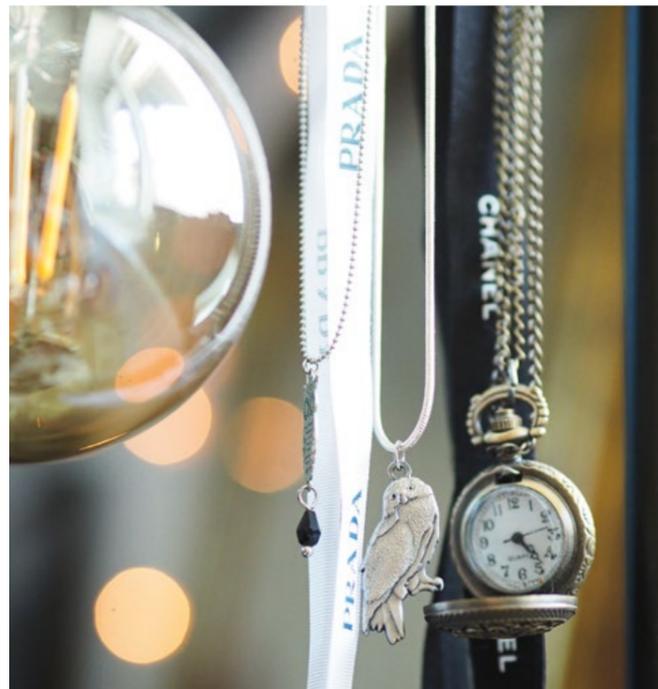
BOUTIQUES & FLAGSHIP STORES

Prada
16 Old Bond Street, W1S 4PT
www.prada.com
3.5 Miles from City Road

Founded in 1913, Prada, world-renowned for its leather handbags, also specialises in travel accessories, shoes, ready-to-wear outfits, perfumes and other accessories.

Versace Flagship Store
45–47 New Bond Street, W1S 2SF
www.versace.com
3.5 Miles from City Road

The new three-storey store in Bond Street is almost as exquisite as the deluxe clothing, footwear, bridalwear, accessories and fragrances sold there. Versace's flamboyant and opulent style can also be purchased in Sloane Street, Harrods and Westfield.



BOUTIQUES & FLAGSHIP STORES

Harrods
87–135 Brompton Road, SW1X 7XL
www.harrods.com
4.5 Miles from City Road

World-famous Harrods is the department store that guarantees whatever you wish to source they will purchase it. All of the world's luxury brands are housed here and by invitation only, you can enjoy a private shopping experience like no other.



BOUTIQUES AND FLAGSHIP STORES

Matches

5 Carlos Place, W1K 3AP
www.matchesfashion.com
4 Miles from City Road

Not simply a shop, but 'the most personal luxury shopping experience in the world', a retail, event and creative broadcasting space in Mayfair. The five-storey townhouse, which has been lovingly restored, will be used to host a variety of events ranging from retail to culture and lifestyle, that customers can attend.

Browns

23–27 South Moulton Street, W1K 5RD
www.brownsfashion.com
3.5 Miles from City Road

When it opened in 1970 on South Moulton Street, Browns was unique in selling multiple luxury fashion labels under one roof. It continues to champion new design, whilst stocking established brands such as Prada, Alexander McQueen and Roland Mouret.

Timeless IN STYLE
& *LUXURIOUS*

IN ABUNDANCE



BOUTIQUES AND FLAGSHIP STORES

Dover Street Market

17 Dover Street, SW1Y 4DG
www.doverstreetmarket.com
2.5 Miles from City Road

The store sells all Comme des Garçons brands and complementary high fashion brands such as Balenciaga, Brain Dead, Céline, Golf Wang, Gucci, Hussein Chalayan, Lanvin, LOEWE, Marni and many, many more.

Burlington Arcade

51 Piccadilly, W1J 0QJ
www.burlingtonarcade.com
3.5 Miles from City Road

Established in 1819, Burlington Arcade could claim to be London's first department store. It is in fact a supremely elegant Georgian walk through from Piccadilly to Burlington Gardens, with an array of luxury shops along the way, offering jewellery, fashion, perfume, lingerie, cashmere, shoes and the delectable Ladurée macaroons.



OPULENT JEWELLERY



DIAMOND DISTRICT

De Beers
50 Old Bond Street, W1S 4QT
www.debeers.co.uk
3.5 Miles from City Road

De Beers is the place for diamonds, from simple engagement rings to exquisite and priceless suites of jewellery. As a London company, some of its designs are inspired by the city itself, such as the London View Ring – yours for £88,000.

Boodles
178 New Bond Street, W1S 4RH
www.boodles.com
4 Miles from City Road

Established in 1798 in Liverpool, and a six-generation family firm, Boodles takes pride in being the fine jewellery brand with a difference. Each piece is the result of inspired design, tireless gem sourcing and exemplary British craftsmanship.

Elegance IS THE ONLY
BEAUTY – Audrey Hepburn
— THAT NEVER FADES —

New Bond Street and Old Bond Street are paved with gold – as well as diamonds, pearls and costly watches.



DIAMOND DISTRICT

Cartier
40–41 Old Bond Street, W1S 4QR
www.cartier.com
3.5 Miles from City Road

Founded in 1847 in Paris, Cartier is one of the world's most esteemed and respected maisons in the luxury industry, renowned worldwide for its jewellery, watches, perfumes and exceptional accessories.



DIAMOND DISTRICT

Tiffany & Co
25 Old Bond Street, W1S 4QB
www.tiffany.co.uk
3.5 Miles from City Road

American luxury jeweller with a worldwide presence. The Mayfair boutique offers a wide range of jewellery with a modern aesthetic, as well as watches, accessories, fragrance, gifts and homewares.



ART & GALLERIES



ART GALLERIES

Halcyon Gallery

144–146 New Bond Street, W1S 2PF
www.halcyongallery.com
3.5 Miles from City Road

A leading international art gallery specialising in modern and contemporary art, where you can view work from emerging talents as well as established artists including Andy Warhol, Picasso and Bob Dylan.

Saatchi Gallery

Duke of York's HQ, King's Road, SW3 4RY
www.saatchigallery.com
5 Miles from City Road

Originally drawing on the art collection of Charles Saatchi, the gallery soon became a recognised authority on international contemporary art. It showcases the works of emerging artists who often achieve worldwide fame, and presents exhibitions relevant to contemporary culture.

Clarendon Fine Art

46 Dover Street, W1S 4FF
www.clarendonfineart.com
3.5 Miles from City Road

The Mayfair flagship of a group of boutique galleries, and one of London's most elegant contemporary galleries.

Gagosian

7–19 Davies Street, W1K 3DE
www.gagosian.com
3.5 Miles from City Road

Gagosian is a global gallery group specialising in modern and contemporary art. Gagosian is also at the forefront of the digital marketplace, with innovative online viewing rooms, timed to coincide with major art fairs, that include highly desirable works by today's leading artists.

Maddox Gallery

9 Maddox Street, W1S 2QE
www.maddoxgallery.com
3 Miles from City Road

Founded in 2015, Maddox Gallery has quickly established itself as an international powerhouse within the world of contemporary and modern art. The Mayfair gallery, set in a Victorian townhouse, is a welcoming space for both seasoned and aspiring collectors.

Galleries Bartoux

104 New Bond Street, W1S 1SU
www.galleries-bartoux.com
3 Miles from City Road

One of a family-owned French group of galleries, which represents a whole new generation of artists.



Art IS NOT WHAT YOU SEE,
BUT WHAT YOU MAKE OTHERS *SEE*

– Edgar Degas

ART & GALLERIES



ART GALLERIES

HOFA

11 Bruton Street, W1J 6PY
www.thehouseoffineart.com
3.5 Miles from City Road

HOFA (House of Fine Art) specialises in contemporary art by established and emerging international artists. It features a multitude of artistic disciplines with an intent focus on exceptional talent, diversity and cultural relevance. HOFA is dedicated to supporting rare talent and making their work globally accessible.

Eden Gallery

103 New Bond Street, W1S 1ST
www.eden-gallery.com
3.5 Miles from City Road

Established in 1997, Eden Gallery owns and operates an international network of high-end boutique galleries, with a bold aesthetic focusing on contemporary art. The New Bond Street four-storey gallery features 12,000 square feet of vibrant inspirational work.

Mucciaccia Gallery

21 Dering Street, W1S 1AL
www.mucciaccia.com
3.5 Miles from City Road

The fourth branch of the gallery group founded by Massimiliano Mucciaccia in Rome in 2006. The gallery's vision is to explore the works of numerous artists and sculptors who sought new approaches to art, with a particular attention to the 21st century.

Sprüth Magers

7A Grafton Street, W1S 4EJ
www.spruthmagers.com
3.5 Miles from City Road

The gallery emerged amid an extraordinary outburst in contemporary art that took place in Cologne in the early 1980s. It has expanded to become an international gallery dedicated to exhibiting the very best in groundbreaking modern and contemporary art, and retains close ties with the studios and communities of the German and American artists who form the core of its roster.



ART GALLERIES

Hauser & Wirth

23 Savile Row, W1S 2ET
www.hauserwirth.com
3.5 Miles from City Road

Founded in Zurich in 1992, Hauser & Wirth is a family business with a global outlook. The gallery represents over 80 artists and estates who have been instrumental in shaping its identity over the past quarter century, as well as being credited as the inspiration for Hauser & Wirth's diverse range of activities that engage with art, education, conservation and sustainability.

Waddington Custot

11 Cork Street, W1S 3LT
www.waddingtoncustot.com
3.5 Miles from City Road

Originally established in 1958 as Waddington Galleries, Waddington Custot was formed in 2010 with the partnership of London art dealer Leslie Waddington, and French art dealer Stephane Custot. The gallery has since cultivated a rich heritage and an international reputation for expertise in outstanding works by modern and contemporary masters, with a particular focus on monumental sculpture.

Invest IN LONDON

If you want to invest in contemporary fine art as well as view it, these are some of London's most exclusive privately owned galleries.

UNIQUE
EXPERIENCES



EXPERIENCES

Michelin Star Lunch by Private Jet
www.privatefly.com
33 Miles from City Road

Sit back and luxuriate in the fabulous comfort of a private jet, sipping champagne, as it whisks you over to the island of Jersey for lunch in not one, but three Michelin-starred restaurants; you move from one to the other course by course. There will be time to explore the island too. Flights depart from London Luton and there is chauffeured transport from Jersey airport to the restaurants.

THERE IS IN

London

ALL THAT LIFE CAN

AFFORD

– Dr Samuel Johnson



EXPERIENCES

Dining on the Belmond British Pullman
www.belmond.com
4.5 Miles from City Road

Train travel as it ought to be. The beautifully restored 1920s Belmond Pullman is a nostalgic immersion in the Golden Age of rail travel, where you dine in style surrounded by heritage marquetry, lighting and upholstery. A number of luxury experiences are offered, including a five course tasting dinner, Sunday lunch and afternoon tea. Departures from London Victoria station.

Whisky and Rum Masterclasses at Merchant House
13 Well Court, Off Bow Lane, EC4M 9DM
www.merchanthouse.bar
1.5 Miles from City Road

Explore the world of rare spirits guided by knowledgeable experts, at Merchant House and its sister bar, Black Parrot. Each attendee is served a welcome drink, followed by four tasters of their chosen spirit to illuminate the story. After about 60 minutes of swashbuckling stories, finish on something fine and rare from the bar's private collection.

UNIQUE EXPERIENCES



EXPERIENCES

Spa Day at The Bulgari Hotel
171 Knightsbridge, SW7 1DW
www.bulgarihotels.com
4.5 Miles from City Road

Treat yourself to the ultimate pampering day in the opulent surroundings of the award-winning spa at this glamorous five star hotel. You'll be relaxing in an urban oasis with a shimmering green and gold pool, gold leaf lined vitality pool, workshop gym, private treatment rooms and steam room.



EXPERIENCES

Carving Class at Simpson's-in-the-Strand
100 Strand, WC2R 0EW
www.simpsonsinthestrands.co.uk
2.5 Miles from City Road

Sharpen up your carving skills under the tuition of experts at this grande dame of London restaurants, famous for its roast meat dishes. Following a champagne and Bloody Mary breakfast, you will have a tuition and practice carving session, a tour of the kitchens and go home with a presentation carving knife and fork.



Music Night at the Sky Gardens
Sky Garden, 1 Sky Garden Walk, EC3M 8AF
www.skygarden.london
2.5 Miles from City Road

The spectacular Sky Gardens are the crowning glory of the 'Walkie Talkie' building. Delicious cocktails and fantastic views are guaranteed as resident DJs play the best tunes. A perfect date venue, what could be more romantic than wandering through the gardens as the sun sets over the city skyline?

Harry Potter at the Palace Theatre
113 Shaftesbury Ave, W1D 5AY
www.palacetheatre.london.org
2.5 Miles from City Road



This spellbinding return to the Wizarding World of Harry Potter will delight the entire family. Winner of a record-breaking 9 Olivier Awards, Harry Potter and the Cursed Child is essential West End viewing from the mind of J.K. Rowling.

Treat yourself

For a special occasion gift or just a new way of spending an evening or a day, London offers a multitude of unforgettable experiences.

PRIVATE MEMBERS' CLUBS



MEMBERS-ONLY CLUBS

Annabel's
46 Berkeley Square, W1J 5AT
www.annabels.co.uk
3.5 Miles from City Road

Favourite nightspot of the glitterati since 1963, Annabel's continues to offer superb service, exclusive ambience, first-class cuisine and unparalleled entertainment. It is the only nightclub known to have been visited by The Queen, and members of her extended family can often be seen there. The new premises, which opened in 2018, extend the club into a 24-hour experience.

Soho House
40 Greek Street, W1D 4EB
www.sohohouse.com
2.5 Miles from City Road

This is the original Soho House, a Grade II Listed townhouse in Greek Street, founded in 1995. Elite and yet egalitarian, its members come from the artistic, media and creative industries, who enjoy morning rooms, dining rooms, drawing rooms and the Circle Bar. The house kitchen serves salads, small plates, grilled dishes and pizzas from the wood oven.



Exclusive EVENING ENTERTAINMENT

Mayfair Nights

London's private members' clubs are diverse and egalitarian in their membership, with some catering for specific interests or professions, but all offer exclusive, private and luxurious surroundings in which to meet friends and acquaintances.

PRIVATE MEMBERS' CLUBS

THERE'S NOWHERE ELSE LIKE

London

NOTHING AT ALL,
ANYWHERE

—Vivienne Westwood



MEMBERS-ONLY CLUBS

5 Hertford Street
2–5 Hertford Street, W1J 7RB
www.5hertfordstreet.com
4 Miles from City Road

Ultra-exclusive private members' club in Mayfair, once described as London's most secretive club. It is frequented by uber-celebrities from the worlds of music, film, royalty, and particularly politics. Behind its anonymous door, the club has private dining rooms, its own cigar shop, and a nightclub, Loulou's.

Albert's At Beaufort House
354 Kings Road, SW3 5UZ
www.beauforthousechelsea.co.uk
6 Miles from City Road

Ensclosed in new premises just off the King's Road, Albert's radiates traditional English charm mixed with Italian passion. Warm prints, rich velvets and vibrant wallpapers, squashy leather Chesterfields in the club room, and bright mirrored glamour in the bar, are some of the key looks. With members' rooms on three floors, you'll find the perfect space to host lunches, dinners, meetings and events – or just a sociable drink with a friend.

Ten Trinity Square
10 Trinity Square, EC3N 4AJ
www.tentrinitysquare.com
2.5 Miles from City Road

The massive landmark that was formerly the HQ of the London Port Authority is now a private club where members have access to residences, a billiard room, cigar shop, spa and the Chateau Latour Discovery room, designed for wine connoisseurs. Delicious food is created by French Michelin-starred chef Anne-Sophie Pic. The series of lavishly furnished rooms is ideal for discreet conversation, relaxation and deal-making.

The Court
9 Kingly Street, W1B 5PH
www.thecourt.co.uk
3 Miles from City Road

Legendary 60s nightclub the Bag O'Nails is now The Court, an elegant private club with a Great Gatsby-esque vibe. The décor brings together belle-époque, jazz age and modern Soho glours. There's dining, dancing, drinking and comedy. Nightly live music celebrates the heritage of this iconic location.

The Fitzdares Club
50 Davies Street, W1K 5JE
www.fitzdares.com
4 Miles from City Road

The club for serious sports fans, who can watch their favourite sport in comfort and luxury. Nine state-of-the-art televisions adorn the chic club walls, showing sport throughout the day. Any sport can be screened at members' requests. There's a dedicated racing room, and bets can be placed. An exceptional food and wine menu is available to order from at the restaurant, bar or the three private rooms. Beef Wellington or lobster croissant are a taste of what's available.

South Kensington Club
38–42 Harrington Road, SW7 3ND
www.southkensingtonclub.com
5.5 Miles from City Road

The club's owner is The Rolling Stones' guitarist Ronnie Wood, who bought the buildings and converted them into a private members' club. It opened as an ode to travel, exploration and health. The club's architectural design and interior has been beautifully pieced together by an eclectic team of international creatives. Members enjoy a banya and spa, gyms, fitness classes and healthy food prepared by the club's kitchen.



Tailor

MADE LUXURY

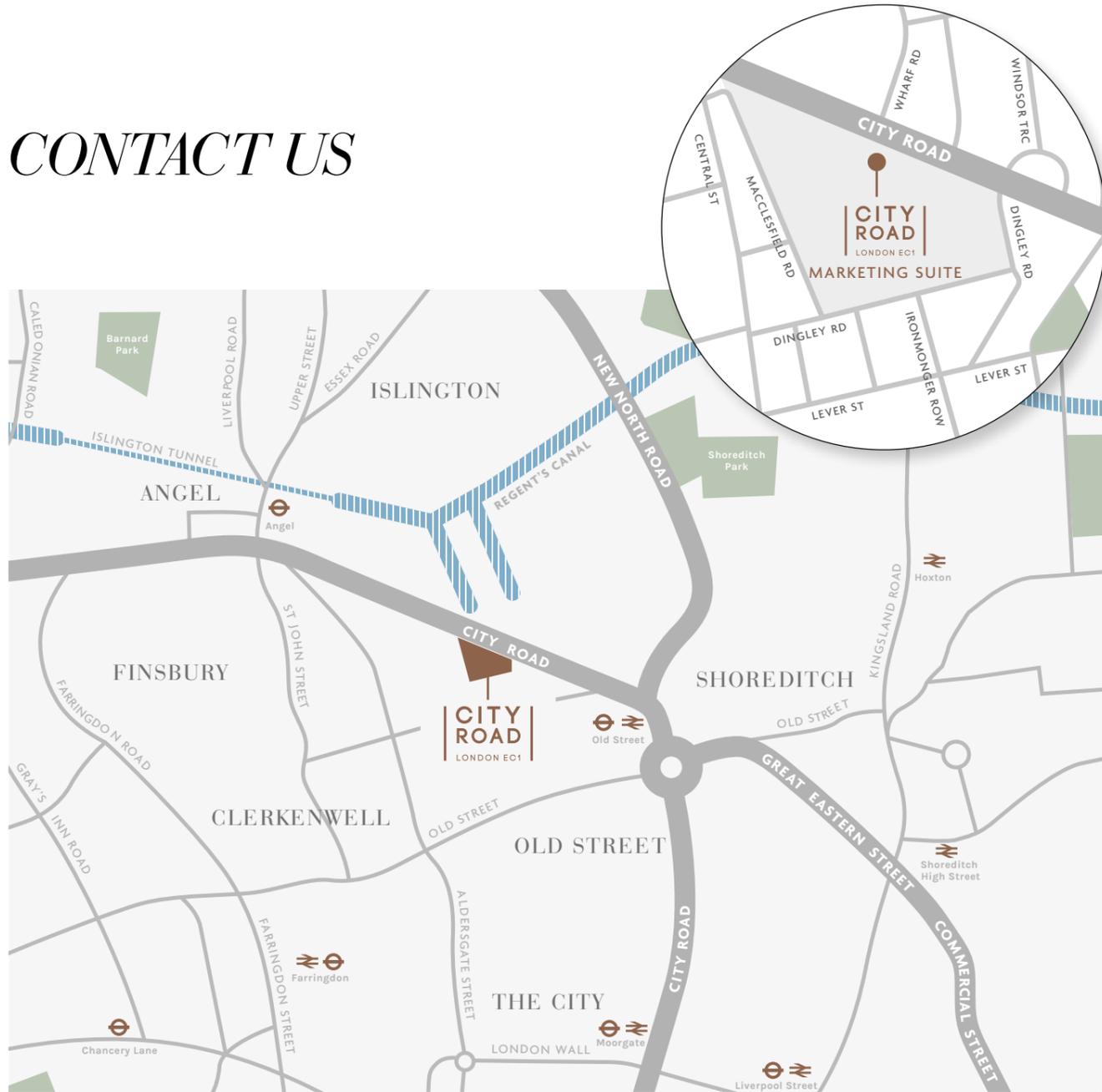


City Road is a luxury experience in itself. It is home to a state-of-the-art gym and rooftop terrace with views towards the City. Residents can wind down after a hard day in the luxurious 20-metre swimming pool and spa or work away from the office in the business lounge. A screening room, residents' lounge and 24-hour concierge service is on hand to meet every need.



- CITY ROAD SERVICES**
- State-of-the-art Gym
 - Yoga Studio
 - 20-Metre Swimming Pool & Spa
 - Karaoke and Screening Room
 - Games Room
 - Business Lounge
 - Residents' Lounge
 - 24-Hour Concierge Service
 - Reading Room

CONTACT US



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Or visit **www.250cityroad.co.uk**

All distances are approximate. Driving times stated are based on travelling at 8.30 am on a weekday.
Source: www.google.co.uk/maps

